



10TH ANNUAL BRITAIN'S 50 BEST MANAGED IT COMPANIES AWARDS

DEC. 10TH

2025

BY
INVITATION
ONLY

RECEPTION

5:00 PM - 6:00 PM

AWARD CEREMONY

6:00 PM - 7:30 PM

DINNER (OPTIONAL)

7:30 PM - 9:00 PM

VENUE

BUTCHER'S HALL



WWW.CHANNELNEXT.CA
WWW.RESELLERCHOICEAWARDS.COM
WWW.BESTMANAGEDITCOMPANIES.COM

eCN
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Welcome to Britain's 50 Best Managed IT Companies

The objective of the Britain's 50 Best Managed IT Companies awards, now celebrating its 10th year and originating in North America 19 years ago, is to assist various channel partners (MSPs, MSSPs, VARs, ISPs) in enhancing their business practices. To participate, each applicant must answer 240 foundational questions that are crucial for developing effective business strategies. The evaluation process benchmarks each applicant and includes a panel review. Only those who rank within the top 50 scores can earn this prestigious accolade. Winning this award comes with its own unique benefits—just ask previous recipients!

There are no fees to participate in or attend the awards ceremony for channel partners. Each year, we receive over 1,000 applications from across the United Kingdom. The deadline to complete the assessment is November 21, 2025. Regardless of the outcome, completing this assessment will empower any channel partner to gain insights into their weaknesses and strengthen their business practices.

This year, we are thrilled to welcome the esteemed Alex Tatham (best known for his long standing leadership as Managing Director of WestCoast Distributor) who will host this exclusive awards gala ceremony and dinner. With his extensive experience and dedication to the channel, Alex is the ideal choice to host this important recognition for Britain's best. We extend our gratitude to him his on-going support of this important initiative in the U.K..

Alex Tatham,
Your Host

Julian Lee,
eChannelNEWS

Gerlinda Ringe
Event Director





SPONSORSHIPS

Sponsor Awards Gala Ceremony: £ 3,900 (non-exclusive) or £ 19,900 (exclusive)

- Logo to appear on the official awards backdrop used for photo opportunities.
- Bring and set up your banner signage in the reception and award ceremony room.
- List of Britain's 50 Best Managed IT Companies winners.
- Post event news interview with eChannelNEWS.com.
- Recognition as a sponsor during the ceremony.
- Two tickets to attend the event.
- Post event email of your message to all 50 best MSP winners as well as the entire **echannelnews** community in the UK (6,500+) - with your call to action.
- Logo on all marketing materials and web site sent to target audience.
- One dinner ticket for non-exclusive sponsor.
- **Exclusive sponsor only:** Six dinner tickets and 5 minute speaker spot.

Attend the Awards Gala Ceremony: £ 495 per ticket. Add £ 295 to include dinner.

- Attend the Awards Ceremony to meet, network and dine with Britain's top 50 MSPs. Extend the opportunity to include a splendid 4-course dinner with fine wine, engaging conversations and excellent business opportunities. with everyone.

Exclusive Dinner Sponsor £ 14,900 (Dinner with winners of the 50 Best Managed IT Companies with host Alex Tatham)

- Your logo is prominently displayed in the prime viewing area of the awards backdrop.
- Exclusive branding in the dining room.
- Rolling presentation with your logo on the TV Screens in the dining room.
- Your logo on dinner tables.
- Bring and set up your banner signage in the dining area and reception.
- Logo on the event signage in the venue.
- Special acknowledge during the awards gala and an opportunity for a 5 minute speaker spot in front of the entire audience at both the awards ceremony AND dinner.
- Post event news interview with eChannelNEWS.com.
- List of Britain's 50 Best Managed IT Companies winners.
- Post event email of your message to all 50 MSP winners (plus all voters) and the entire **echannelnews** community in the UK (6,500+) - with your call to action.
- Logo on all marketing materials and web site sent to target audience
- 6 Dinner tickets for your team

Taking photos at the Awards Gala and sharing across various social media platforms is one way winners generate publicity. Our sponsors get their logo in the backdrop of every pic and more! All sponsors are promoted pre, during and post event!

Contact Marie-Claude Rouleau
marier@technoplanet.com





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The best award recognition
any channel partner can
receive!



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