

CYBERSECURITY DEFENSE ECOSYSTEM SUMMIT (CDES) TORONTO: NOV. 26TH 2026

OTHER CITIES TBA

SHAPING THE FUTURE OF CYBERSECURITY, TOGETHER.



cybersecuritydefenseecosystem.com

Welcome to our CDES regional one-day events designed for cyber professionals in the field! Join the CDE community, including MSPs, MSSPs, SOC's, CISOs, CIOs, and more, to enhance your practice and network. Each event addresses current challenges and solutions without sales pitches, focusing on peer collaborations and expert insights.

We look forward to your participation, supported by top cyber experts. Some pictured in the group below!

Julian Lee,
Editor and Publisher of EchannelNEWS.com and Founder of the CDE





2026 CYBERSECURITY DEFENSE ECOSYSTEM SUMMIT EVENT LISTINGS CANADA

September



Cybersecurity Defense Ecosystem Summit Canada (Montreal)

Targeting Canada MSPs, CISO, CIO and
Cybersecurity Professionals
300

October



Cybersecurity Defense Ecosystem Summit Canada (Calgary)

Targeting Canada MSPs, CISO, CIO and
Cybersecurity Professionals
300

November 26



Cybersecurity Defense Ecosystem Summit Canada (Toronto)

Targeting Canada MSPs, CISO, CIO and
Cybersecurity Professionals
300



ABOUT

The Cybersecurity Defense Ecosystem Summit (CDES) was specifically designed for the cybersecurity professional community to connect, learn, and collaborate.

Mission: “shape the future of cybersecurity, together!”

The CDE community currently has over 7,000 MSPs, MSSPs, SOC's, CISOs and cyber Pros and growing.

The CDE is continuously evolving to help members stay ahead of emerging cyber trends!

For additional details, please visit cybersecuritydefenseecosystem.com.

CDES is the cybersecurity mission of TechnoPlanet, a company dedicated to developing and supporting the IT channel for over 30 years. Learn more visit www.technoplanet.com



cybersecuritydefenseecosystem.com

We are committed to providing an exceptional in-person experience specifically designed for our cybersecurity community and sponsors, with the goal of elevating their businesses.

Since we launched the CDE back in November 2023, we have completed 6 CDES events across the USA and Canada.

While the event is the in-person meet up of the community, the CDE resource is open 365 days a year to help you in several ways. Sign up for free and start exploring all of the available benefits.

Bring your colleagues. Let's push back on cybercrime!

In 2026, we plan to have a CDES in each of Toronto, Montreal, Calgary and/or Vancouver. More dates and locations to be announced for the USA.

Best regards,
Gerlinda Ringe
Global Events Director





The mission is to help channel partner members stay ahead in cybersecurity to better protect themselves and their clients. This is supported by a diverse group of expert advisors, along with an extensive network of CISOs, MSPs, MSSPs, and SOC's for guidance and support.

Partial list of our Advisors
as of January 2025

cybersecuritydefenseecosystem.com



Adam Bennett
CEO
Crosshair Cyber



Barb Paluszkiwicz
Author and CEO
CDN Technologies



Debbie Kestin Schildkraut
(she/her/hers)
Founder/President
Kestin Impact Consulting LLC



Desmond Russell
CEO
Partner Elevate



Evgeniy Kham
CISO



Gavin Garbutt
Chairman
Augmentt



Kenrick Bagnall



Greg Young
VP Cybersecurity
TrendMicro



Jay McBain
Principal Analyst
Canlys



Jeff Mesnik
CEO
ContentMX



Joy Belinda Beland
VP, Cyber Education
Summit 7



Jaap Mantel
Data and More



Julian Lee
Publisher
eChannelNEWS



Kathryn Rose
CEO
GetWise



Mark Porter
CEO
High Wire Networks



Matt Lee
Director of Security
Pax8



Mel Rico Reyes
CISO and
Business Coach



Nim Nadarajah
Managing Partner
CriticalMatrix



Paolo Del Nibletto
Channel Chief
Jolera



Randal Wark
Channel Partner
Alliance



Shane Gibson
Sales Trainer



Sounil Yu
CISO/Author
Cyber Defense
Matrix



Wayne Roye
CEO
Troinet



More to come



Type	Fee Per Event	Description
Vendor Guest Pass	\$695	Full non-solicitation access to experience the entire event
Emerging Showcase (10 Spots Available)	\$1,900	A cocktail table with your logo in the expo. Included one vendor pass (a \$695 Value)
Bronze (20 Spots Available)	\$4,900	Expo, Digital Package
Bronze Plus (10 Spots Available)	\$5,900	Lions' Den (2-minute pitch to audience), Expo + Digital Package
Silver (4 Spots Available)	\$8,900	10 minute speaking spot in afternoon expo room, Lions' Den (2-minute pitch to audience), 2 vendor psses, Expo + Digital Package
Gold (2 Available)	\$13,900	15 min speaker in morning +10 minute speaking spot in afternoon expo room + Signage display directly in conference room, Lions' Den (2-minute pitch to audience), 4 vendor passes, Premium Booth Space in Expo +Digital Package
Diamond (1 Available)	\$19,900	30 minute prime speaking spot in morning of Day 1. expo room + Signage display directly in conference room, Lions' Den (2-minute pitch to audience), 4 vendor passes, Premium Booth Space in Expo +Digital Package



SOCIAL MEDIA BOOST \$3,900



This unique social media event booster campaign is designed to amplify your core event messages within the channel community while delivering exceptional content for you to use on your website or any platform you choose.



Since the campaign spans 30 days post event and is integrated with your long-form event content, it provides significant promotional boost for your event and its messages long after it's over.



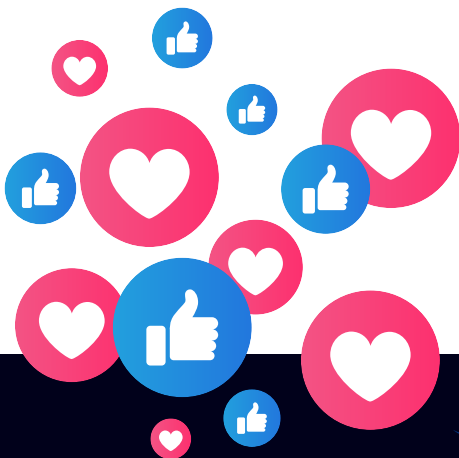
The power of this campaign lies in the the creation of authentic, high-value, and newsworthy content that we will generate and edit for you from in-person interviews, previews as well as throughout the event.



The type of original content that social media and search engine algorithms seek.



- We utilize and combine all content created before, during, and after the event to produce and curate 30 pieces of engaging short-form content tailored for social media sharing, including graphics.
- We provide a smart schedule designed to optimize impact for you to post across all social networks over a span of 30 days. All you have to do is post them as per the schedule - maybe one minute per day!



AGENDA

This is the general format of our CDES events. The event's agenda will be based on the current market demands and speaker line-up in each region.

Time	Description
8:30 - 9:30	Registration, Breakfast, Meet & Greet,
9:30 - 10:00	Leading Keynote Cyber Speaker
10:00 - 11:00	Top CISO & MSSP Panel
11:00 - 12:00	Cyber Challenges and Solutions
12:00 - 12:30	Lions' Den (2 Min pitches on stage)
12:30 - 2:30	Lunch, Expo, Product Demos and News Interviews, Awards, Prizes
2:30 - 3:30	Cyber Town Hall
3:00	Event Officially Ends
3:00	After-Event Social Networking



SPONSORSHIP INCLUDES SOME DIGITAL EXPOSURE

Sponsors receive additional digital exposure to reach beyond the in-person events!
Gain additional visibility in our community of more than 7,000 CDE members and over 112,000 eChannelNEWS.com viewers.

LOGO ON CDE SUMMIT EVENT WEBSITE

Sponsors will have a logo on the event website with link to website to promote your business and products to everyone.

VIDEO PREVIEW

Sponsors get to create a video preview to showcase what they will be presenting at the event that's shared everywhere.

POST EVENT NEWS COVERAGE

Get one news interview to recap your message on www.e-channelnews.com and shared everywhere (LinkedIn, Twitter and other social media)

CDE NEWSLETTERS

Get your brand and message promoted in the e-newsletters leading up to the event as well as the post-event wrap up - sent to the entire community.

WANT MORE OR CANNOT EXHIBIT?

If in-person events are just not possible at this time, then you can still reach and prospect the entire CDE community of over 7,000 members and growing! We offer 3, 6 or 12 month campaigns. Ask for details.

LEARN MORE: DOWNLOAD THE CDE [VENDOR PROSPECTUS](#)





Cyber Mastermind Peer-Groups

JOIN A CYBER MASTERMIND PEER-GROUP

Mastermind peer groups offer a unique blend of brainstorming, education, accountability, and support in a close-knit environment (with approximately eight participants).

Members engage with like-minded peers, foster accountability, and experience tangible benefits for their businesses through shared guidance and encouragement.

This peer-to-peer collaboration leads to predictable and sustainable growth. Peer-groups are held pre-day of CDES, but also virtually and pre-scheduled in-person meet-ups.

Types of Peer Groups: MSPs, MSSPs, SOC's, CISOs, CIOs, Cyber Professionals, AI Consultants, Vendors and mixed.

For further information, please visit [The Channel Partner Alliance](#).



**FIGHTING
CYBERCRIME?**

**JOIN THE
CYBERSECURITY
DEFENSE
ECOSYSTEM**

**SHAPE
CYBERSECURITY
IN YOUR LOCAL
AREA, TOGETHER!**

**ASK ABOUT LOCAL
CDE CHAPTERS TO
MEET MORE OFTEN.**

Marie-Claude Rouleau
marier@technoplanet.com
905.839.0603 ext. 247



cybersecuritydefenseecosystem.com