

CYBERSECURITY DEFENSE ECOSYSTEM SUMMIT (CDES) TORONTO: NOV. 26TH 2026

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Welcome to our CDES Road Tour (one-day) events exclusively designed for cyber professionals! Join your peers, including MSPs, MSSPs, SOCs, CISOs, CIOs, and more, to network and enhance your practice. Each event addresses current challenges and solutions without sales pitches, focusing on expert insights and peer collaborations.

We look forward to your participation, supported by top cyber experts. Some pictured in the group below!

Julian Lee,
Editor and Publisher of EchannelNEWS.com and Founder of the CDE





2026 CYBERSECURITY DEFENSE ECOSYSTEM SUMMIT EVENT LISTINGS CANADA

September



Cybersecurity Defense Ecosystem Summit Canada (Montreal)

Targeting Canada MSPs, CISO, CIO and
Cybersecurity Professionals
300

October



Cybersecurity Defense Ecosystem Summit Canada (Calgary)

Targeting Canada MSPs, CISO, CIO and
Cybersecurity Professionals
300

November 26



Cybersecurity Defense Ecosystem Summit Canada (Toronto)

Targeting Canada MSPs, CISO, CIO and
Cybersecurity Professionals
300



ABOUT

The Cybersecurity Defense Ecosystem Summit (CDES) was specifically designed for the cybersecurity professional community to connect, learn, and collaborate.

The CDES continues to evolve with the clear goal of helping members stay ahead of rapidly emerging cyber trends. The pace of change in cybersecurity is accelerating, particularly as artificial intelligence reshapes threat landscapes, defense strategies, compliance requirements, and business risk models. For many organizations, understanding the full impact of AI (both as a tool for defense and as a weapon for attackers) can feel overwhelming. New technologies, vendors, frameworks, and regulatory considerations are constantly surfacing, making it difficult to separate real value from hype.

CDE is designed to cut through that complexity. By bringing together industry experts, practitioners, and peers, the event provides practical insights, real-world use cases, and actionable guidance. Rather than simply highlighting new tools, CDE focuses on helping members understand strategic implications, implementation challenges, and measurable outcomes. The aim is not just awareness, but clarity and confidence so members can adopt AI-driven solutions thoughtfully, mitigate risk effectively, and make informed decisions that strengthen their cybersecurity posture in an increasingly complex digital environment.

The CDE community currently has over 7,000 MSPs, MSSPs, SOCs, CISOs and cyber Pros collaborating on everything cybersecurity. You belong here!

For more, please visit cybersecuritydefenseecosystem.com.

CDES is the cybersecurity mission of TechnoPlanet, a company dedicated to developing and supporting the IT channel for over 30 years. Learn more visit www.technoplanet.com

We are committed to providing an exceptional in-person experience specifically designed for our cybersecurity community and sponsors, with the goal of elevating their businesses.

Since we launched the CDE back in November 2023, we have completed 6 CDES events across the USA and Canada.

While the event is the in-person meet up of the community, the CDE resource is open 365 days a year to help you in several ways. Sign up for free and start exploring all of the available benefits.

Bring your colleagues. Let's push back on cybercrime!

In 2026, we plan to have a CDES in each of Toronto, Montreal, Calgary and/or Vancouver. More dates and locations to be announced for the USA.

Best regards,
Gerlinda Ringe
Global Events Director





Our mission is to empower channel partner and CISO members to stay ahead in the realm of cybersecurity, ensuring they can better safeguard themselves and their clients. This vibrant community is bolstered by a diverse array of seasoned advisors, complemented by an extensive network of thousands of CISOs, MSPs, MSSPs, and SOC's that provide guidance and support. We lean on many experts to fulfill the needs of the CDE community.

Partial list of our Advisors
as of January 2026

cybersecuritydefenseecosystem.com



Adam Bennett
CEO
Crosshair Cyber



Barb Paluszkiwicz
Author and CEO
CDN Technologies



Debbie Kestin Schildkraut
(she/her/hers)
Founder/President
Kestin Impact Consulting LLC



Desmond Russell
CEO
Partner Elevate



Evgeniy Kharlamov
CISO



Gavin Garbutt
Chairman
Augmentt



Kenrick Bagnall



Greg Young
VP Cybersecurity
TrendMicro



Jay McBain
Principal Analyst
Canlys



Jeff Mesnik
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Joy Belinda Beland
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Matt Lee
Director of
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Pax8



Mel Rico Reyes
CISO and
Business Coach



Nim Nadarajah
Managing Partner
CriticalMatrix



Paolo Del Nibletto
Channel Chief
Jolera



Randal Wark
Channel Partner
Alliance



Shane Gibson
Sales Trainer



Sounil Yu
CISO/Author
Cyber Defense
Matrix



Wayne Royce
CEO
Troinet



More to come



Type	Fee Per Event in CDN\$	Description
Vendor Guest Pass	\$695	Full non-solicitation access to experience the entire event
Emerging Showcase (10 Spots Available)	\$1,900	A cocktail table with your logo in the expo. Included one vendor pass (a \$695 Value)
Bronze (20 Spots Available)	\$4,900	Expo, Digital Package 1 Pass
Bronze Plus (10 Spots Available)	\$5,900	Lions' Den (2-minute pitch to audience), Expo + Digital Package 1 Pass
Silver (4 Spots Available)	\$8,900	10 minute speaking spot in afternoon expo room, Lions' Den (2-minute pitch to audience), 2 vendor passes, Expo + Digital Package
Gold (2 Available)	\$13,900	15 min speaker in morning +10 minute speaking spot in afternoon expo room + Signage display directly in conference room, Lions' Den (2-minute pitch to audience), 4 vendor passes, Premium Booth Space in Expo +Digital Package
Diamond (1 Available)	\$19,900	30 minute prime speaking spot in morning of Day 1. expo room + Signage display directly in conference room, Lions' Den (2-minute pitch to audience), 4 vendor passes, Premium Booth Space in Expo +Digital Package



SOCIAL MEDIA BOOST \$3,900



This unique social media event booster campaign is designed to amplify your core event messages to the entire channel community by creating a series of exceptional short-form digital content pieces for you to post on your website or any social platform.



Since this campaign continues for 30 days post event and is integrated with your long-form event content with call-to-actions, it provides significant promotional boost for your event participation and its messages long after it's over.



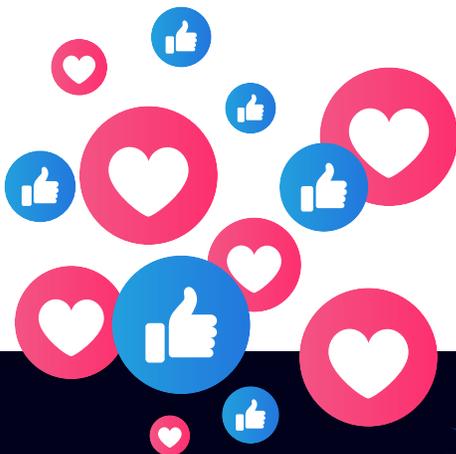
The power of this campaign lies in the the creation of authentic, high-value, and newsworthy content that we will generate and edit for you from in-person interviews, previews as well as throughout the event.



It's also the type of original content that social media and AI search engine algorithms seek!



- We utilize and combine all content created before, during, and after the event to produce and curate about 20 pieces of engaging short-form content tailored for social media sharing, including graphics.
- All you have to do is post the content or we can program this to be automatically posted.
- Watch your social media light up and measure your results.
- Ask about our Digital Waterfall campaign.



AGENDA

This is the general format of our CDES events. The event's agenda will be based on the current market demands and speaker line-up in each region.

Time	Description
8:30 - 9:30	Registration, Breakfast, Meet & Greet,
9:30 - 10:00	Leading Keynote Cyber Speaker
10:00 - 11:00	Top CISO & MSSP Panel
11:00 - 12:00	Cyber Challenges and Solutions
12:00 - 12:30	Lions' Den (2 Min pitches on stage)
12:30 - 2:30	Lunch, Expo, Product Demos and News Interviews, Awards, Prizes
2:30 - 3:30	Cyber Town Hall
3:30	Event Officially Ends
3:30	After-Event Social Networking



SPONSORSHIP INCLUDES SOME DIGITAL EXPOSURE

Sponsors receive additional digital exposure to reach beyond the in-person events!
Gain additional visibility in our community of more than 7,000 CDE members and over 112,000 eChannelNEWS.com viewers.

LOGO ON CDE SUMMIT EVENT WEBSITE

Sponsors will have a logo on the event website with link to website to promote your business and products to everyone.

VIDEO PREVIEW

Sponsors get to create a video preview to showcase what they will be presenting at the event that's shared everywhere.

POST EVENT NEWS COVERAGE

Get one news interview to recap your message on www.e-channelnews.com and shared everywhere (LinkedIn, Twitter and other social media)

CDE NEWSLETTERS

Get your brand and message promoted in the e-newsletters leading up to the event as well as the post-event wrap up - sent to the entire community.

WANT MORE OR CANNOT EXHIBIT?

If in-person events are just not possible at this time, then you can still reach and prospect the entire CDE community of over 7,000 members and growing! We offer 3, 6 or 12 month campaigns. Ask for details.

LEARN MORE: DOWNLOAD THE CDE [VENDOR PROSPECTUS](#)





Cyber Mastermind Peer-Groups

JOIN A CYBER MASTERMIND PEER-GROUP

Mastermind peer groups offer a unique blend of brainstorming, education, accountability, and support in a close-knit environment (with approximately eight participants).

Members engage with like-minded peers, foster accountability, and experience tangible benefits for their businesses through shared guidance and encouragement.

This peer-to-peer collaboration leads to predictable and sustainable growth. Peer-groups are held pre-day of CDES, but also virtually and pre-scheduled in-person meet-ups.

Types of Peer Groups: MSPs, MSSPs, SOCs, CISOs, CIOs, Cyber Professionals, AI Consultants, Vendors and mixed.

For further information, please visit [The Channel Partner Alliance](#).



**FIGHTING
CYBERCRIME?**

**JOIN THE
CYBERSECURITY
DEFENSE
ECOSYSTEM**

**SHAPE
CYBERSECURITY
IN YOUR LOCAL
AREA, TOGETHER!**

**ASK ABOUT LOCAL
CDE CHAPTERS TO
MEET MORE OFTEN.**

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