

01 News Stay updated and explore the latest developments in cybersecurity solutions through our trusted platform. Enjoy monthly newsletter updates and follow our CISO podcast featuring special guests.	02 Events Join us for engaging in-person and virtual events that connect channel partners with vendors and experts. Featuring a dedicated #TeamPartnersA year group breakout session for a virtual experience.	03 Peer-Groups Join a Cyber-Mastermind Peer Group with fellow Cyber-First channel partners to collaborate, develop, and expand your cybersecurity managed services.	04 Compliance You need this platform to manage all government and insurance compliance requirements - you can do this in-house or outsource.	05 Cyber Insurance A thorough solution that includes posture and compliance management, strategic controls, ensuring optimal rates along with great claims and consultative.	06 vCISO Tap into our network of virtual Chief Information Security Officers (vCISO) who possess the expertise, experience, and solutions needed to address any cybersecurity challenge or breach.	07 AI Sales The objective is to sell the solution to your customers, and we have the playbooks, processes and expertise needed to enhance closing rates, all powered by AI.	08 AI Marketing You have the option to either learn or outsource this AI. Powered next-generation digital marketing strategy to enhance brand awareness and generate sales leads.	09 Certifications Cybersecurity Certification for MSPs and Their Clients. As well as educational development in cybersecurity, there are multiple providers offering certification options.	10 Tech Stack We currently maintain a <i>Journal of 200</i> vendors that we recommend to our community; however, we aim to narrow this down to approximately 50 as the solutions and platforms continue to evolve.	11 PEN Testing From automated penetration testing to Corporate Red Team engagements, we will guide you to the right organization to ensure the job is done effectively.	12 Marketplace You can have a private label marketplace developed to help you drive, track, measure and sell automatably.	13 Best Practices We provide a comprehensive 240-question assessment that allows you to compare your operations and business practices against thousands of other MSPs.	14 Public Relations Harness the power of public relations to elevate your brand, establish thought leadership, and attract new customers, no matter where you operate.	15 Business Exit Establishing the operational value for your business is essential, whether you are preparing for a successful exit or aiming to enhance your productivity.	?? More to Come We are continually enhancing the benefits for our member community, so be sure to check back frequently and receive the updates in our monthly newsletter!
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JANUARY 2026

Cybersecurity Defense Ecosystem

A powerful, independent resource for the Cybersecurity Channel Community (MSPs, MSSPs and SOCs)

Welcome to the CDE. This ecosystem serves as a welcoming hub for our channel members, equipped with all the tools and strategies necessary to develop exceptional cybersecurity services and grow their business.

These are the cybersecurity-first channel partners that you want to recruit!

Learn more at www.cybersecuritydefenseecosystem.com

Ready to recruit 7,000 + Cybersecurity-First MSPs?



Mission & Who

Join us to equip channel partners with the ultimate resources to defend against cyber criminals! With an enhanced defense strategy, powerful tools, and exceptional support, they will reshape the future of cybersecurity. Thank you to our dedicated team of experienced advisors who has guided the mission!

Advisors Since October 2024



Adam Bennett
CEO
Crosshair Cyber



Barb Paluszkiwicz
Author and CEO
CDN Technologies



Debbie Kestin Schildkraut
(she/her/hers)
Founder/President
Kestin Impact Consulting LLC



Desmond Russell
CEO
Partner Elevate



Evgeniy Kharam
CISO



Gavin Garbutt
Chairman
Augmentt



Kenrick Bagnall



Greg Young
VP Cybersecurity
TrendMicro



Jay McBain
Principal Analyst
Canalys



Jeff Mesnik
CEO
ContentMX



Joy Belinda Beland
VP, Cyber Education
Summit 7



Jaap Mantel
Data and More



Julian Lee
Publisher
eChannelNEWS



Kathryn Rose
CEO
GetWise



Mark Porter
CEO
High Wire Networks



Matt Lee
Director of Security
Pax8



Mel Rico Reyes
CISO and
Business Coach



Nim Nadarajah
Managing Partner
CriticalMatrix



Paolo Del Nibletto
Channel Chief
Jolera



Randal Wark
Channel Partner
Alliance



Shane Gibson
Sales Trainer



Sounil Yu
CISO/Author
Cyber Defense Matrix



Wayne Royce
CEO
Troinet



More to come

Plus the feedback we get from our community of thousands of MSP/MSSP/SOC members to ensure everything stays on track!



Why the Cybersecurity Defense Ecosystem Matters to Vendors?

"Recruit top-notch cybersecurity-first MSPs, MSSPs and SOCs to generate predictable and sustainable channel growth!"

Take part in 3, 6, or 12 month partner recruitment campaigns (details on page 4) that reach over 7,000 MSPs, MSSPs, and SOCs in the CDE community. Our network grows daily, fueled by constant recruitment from our 115,000 plus eChannelNEWS database of channel partners. As we increase our membership base we continue to strengthen our role as the leading independent hub in the cybersecurity channel. Explore our website to learn more.

For a glimpse into the world of CDE, explore our [website!](#)



Select your campaign: 3, 6 or 12 Months

CDE Marketing Campaign Description	3 Months	6 Months	12 Months
Profile and logo on CDE Vendor Showcase website	3 months	6 months	12 months
Video preview of your company on CDE website	3 months	6 months	12 months
Number of 10-minute news interviews (one every month)	3	6	12
Number of CDE newsletter insertions	3	6	12
Number of CDE newsletter issues with your banner ad	3	6	12
Direct email broadcast of your message to CDE members	1	2	4
Number of news articles published on eChannelNEWS	3	6	12
Duration of banner ad on eChannelNEWS + newsletter	1 months	2 months	3 months
Include any call -to-action in your campaign	YES	YES	YES
Number of sharing news on social media (LinkedIn)	3	6	12
45-minute Video Podcast including email broadcast	1	2	3
Complimentary VIP guest pass to attend any CDE Summit	1	1	1
Total Campaign Fee (Prepaid)	\$17,820	\$31,320	\$44,280
Monthly Payment Plan	\$6,600 (3 mths)	\$5,800 (6 mths)	\$4,100 (12 mths)



CYBERSECURITY
DEFENSE
ECOSYSTEM



eCN
eChannelNEWS



CHANNEL
NEXT

Techn Planet

Events



CYBERSECURITY DEFENSE ECOSYSTEM

Join the CDE crew and community at the Cybersecurity Defense Ecosystem Summits! Ask for a sponsorship kit!

- Attend with a Vendor Pass
- 3 Exhibitor levels available
- Invite your partners to meet you there
- Network with the community
- [Check out upcoming events](#)
- [Check out a review from previous event](#)

Event contact

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Let's gooooo!



CDE@technoplanet.com

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 905.839.0603 ext. 247

"We'll help you to select the right campaign for your needs and we will send you a detailed list and schedule of the activities we will do to execute flawlessly!"

www.cybersecuritydefenseecosystem.com

