

CYBERSECURITY DEFENSE ECOSYSTEM SUMMIT (CDES) TORONTO: NOVEMBER 10 2026

SHAPING THE FUTURE OF CYBERSECURITY IN CANADA, TOGETHER.

JOIN YOUR PEERS!



CYBERSECURITY
DEFENSE
ECOSYSTEM



cybersecuritydefenseecosystem.com

Welcome to CDES exclusively for the cybersecurity channel partner community to meet, network, socialize and learn! Join your peers, including MSPs, MSSPs, SOC's, CISO's, CIO's, and other professionals, to build your network and enhance your cyber business practice. Each event addresses the latest cyber challenges and solutions without sales pitches, focusing on expert insights and peer collaborations.

Yes, you will increase cyber knowledge, but more importantly you will build your network and access a resource that will benefit you every day!

It's free to join our growing community to push back on cyber crime!



Julian Lee,
Editor and Publisher of
eChannelNEWS.com
and CDE





2026 CYBERSECURITY DEFENSE ECOSYSTEM SUMMIT EVENT LISTINGS CANADA

**November 10
2026**



Cybersecurity Defense Ecosystem Summit Canada (Toronto)

Targeting Canada 300 MSPs, CISO, CIO and
Cybersecurity Professionals

July 2027



Cybersecurity Defense Ecosystem Summit Canada (Montreal)

Targeting Canada 300 MSPs, CISO, CIO and
Cybersecurity Professionals

Sept 2027



Cybersecurity Defense Ecosystem Summit Canada (Calgary)

Targeting Canada 200 MSPs, CISO, CIO and
Cybersecurity Professionals

Nov 2027



Cybersecurity Defense Ecosystem Summit Canada (Toronto)

Targeting Canada 300 MSPs, CISO, CIO and
Cybersecurity Professionals



ABOUT

The Cybersecurity Defense Ecosystem Summit (CDES) was specifically crafted for professionals in the cybersecurity community to gather, learn, and collaborate.

Staying Ahead of The Evolving with Cyber Trends

Learning just one thing or meeting one new contact could help you. The CDE continues to adapt with the clear objective of assisting members in staying ahead of swiftly emerging cyber trends. The pace of change in cybersecurity is intensifying, especially as artificial intelligence transforms threat landscapes, defense strategies, compliance requirements, and business risk models. For many organizations, grasping the full impact of AI—both as a defensive tool and a weapon for attackers—can seem daunting. New technologies, vendors, frameworks, and regulatory factors are constantly emerging, making it challenging to distinguish genuine value from mere hype.

Simplifying Complexity

CDE aims to simplify this complexity. By uniting industry experts, practitioners, and peers, the event offers practical insights, real-world applications, and actionable guidance. Rather than merely showcasing tools, CDE prioritizes helping members comprehend strategic implications, implementation hurdles, and measurable outcomes. The goal is not just awareness, but clarity and confidence, enabling members to thoughtfully adopt AI-driven solutions, effectively mitigate risk, and make informed decisions that enhance their cybersecurity posture in an increasingly complex digital landscape.

Building Community Connections

These CDES events are designed to connect a segment of the CDE community in each region and build their networks. The most significant benefit of CDE comes from members joining a Mastermind Peer Group of about ten like-minded organizations for year-round collaboration, guided by experts, while leveraging CDE resources as needed.

The CDE community currently includes over 8,000 MSPs, MSSPs, SOC's, CISO's, and cybersecurity professionals working together on various cybersecurity initiatives. You are welcome here!

For more information, please visit www.cybersecuritydefenseecosystem.com. CDES is the cybersecurity mission of TechnoPlanet, a company committed to developing and supporting the IT channel for over 30 years. To learn more, visit www.technoplanet.com.

We are committed to providing an exceptional and fun in-person experience specifically designed for our cybersecurity community and sponsors, with the goal of growing their networks and businesses.

Since we launched the CDE back in November 2023, we continue to host many regional CDE Summits across the USA and Canada each year.

While the event is the in-person meet up of the community, the CDE resource is available 365 days a year to help you in several ways. Sign up for free and start exploring all of the benefits. At the core of the CDE are the Mastermind Peer-Groups where you can join a group of up to 10 like-minded companies to collaborate all year long on all levels of cybersecurity, let by industry experts.

Bring your colleagues. Meet the community. Let's push back on cybercrime!

Best regards,
Gerlinda Ringe
Global Events Director





Our mission is to empower channel partner and CISO members to stay ahead in the realm of cybersecurity, ensuring they can better safeguard themselves and their clients. This vibrant community is bolstered by a diverse array of seasoned advisors, complemented by an extensive network of thousands of CISOs, MSPs, MSSPs, and SOC's that provide guidance and support. We lean on many experts to fulfill the needs of the CDE community.

Partial list of our Advisors

cybersecuritydefenseecosystem.com



Adam Bennett
CEO
Crosshair Cyber



Barb Paluszkiwicz
Author and CEO
CDN Technologies



Debbie Kestin Schildkraut
(she/her/hers)
Founder/President
Kestin Impact Consulting LLC



Desmond Russell
CEO
Partner Elevate



Evgeniy Kharam
CISO



Gavin Garbutt
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Kenrick Bagnall



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Paolo Del Nibletto
Channel Chief
Jolera



Randal Wark
Channel Partner
Alliance



Shane Gibson
Sales Trainer



Sounil Yu
CISO/Author
Cyber Defense Matrix



Wayne Roye
CEO
Troinet



More to come



Type	Fee Per Event in CDN\$	Description
Vendor Guest Pass	\$695	Full non-solicitation access to experience the entire event
Emerging Vendor Showcase (10 Spots Available)	\$1,900	A cocktail table with your logo in the expo. Included one vendor pass (a \$695 Value)
Bronze (20 Spots Available)	\$4,900	Expo, Digital Package 1 Pass
Bronze Plus (10 Spots Available)	\$6,900	Lions' Den (2-minute pitch to audience), Expo + Digital Package 1 Pass
Silver (4 Spots Available)	\$9,900	10 minute speaking spot in afternoon expo room, Lions' Den (2-minute pitch to audience), 2 vendor passes, Expo + Digital Package
Gold (2 Available)	\$14,900	15 min speaker in morning +10 minute speaking spot in afternoon expo room + Signage display directly in conference room, Lions' Den (2-minute pitch to audience), 4 vendor passes, Premium Booth Space in Expo +Digital Package
Diamond (1 Available)	\$23,900	30 minute prime speaking spot in morning of Day 1. expo room + Signage display directly in conference room, Lions' Den (2-minute pitch to audience), 4 vendor passes, Premium Booth Space in Expo +Digital Package



SPONSORSHIP INCLUDES SOME DIGITAL EXPOSURE

Sponsors receive additional digital exposure to reach beyond the in-person events! Gain additional visibility in our community of more than 8,000 CDE members and over 120,000 eChannelNEWS.com viewers.

LOGO ON CDE SUMMIT EVENT WEBSITE

Sponsors will have a logo on the event website with link to website to promote your business and products to everyone.

VIDEO PREVIEW

Sponsors get to create a video preview to showcase what they will be presenting at the event that's shared everywhere.

POST EVENT NEWS COVERAGE

Get one news interview to recap your message on www.e-channelnews.com and shared everywhere (LinkedIn, Twitter and other social media)

CDE NEWSLETTERS

Get your brand and message promoted in the e-newsletters leading up to the event as well as the post-event wrap up - sent to the entire community.

WANT MORE OR CANNOT EXHIBIT?

If in-person events are just not possible at this time, then you can still reach and prospect the entire CDE community of over 8,000 members and growing! We offer 3, 6 or 12 month campaigns. Ask for details.

LEARN MORE: DOWNLOAD THE CDE [VENDOR PROSPECTUS](#)



AGENDA

This is the general format of our CDES events. The event's agenda will be based on the current market demands and speaker line-up in each region.

Time	Description
8:30 - 9:30	Registration, Breakfast, Meet & Greet,
9:30 - 10:00	Leading Keynote Cyber Speaker
10:00 - 11:00	C-Suite meet CISO meet MSSP
11:00 - 12:00	Left of Boom with Agentic AI
12:00 - 12:30	Lions' Den (2 Min pitches on stage)
12:30 - 2:30	Lunch, Expo, Product Demos and News Interviews
2:30 - 3:30	Right of Boom (A Speedy Recovery)
3:30 - 4:30	Cyber Town Hall - Open Q&A
4:30	Conference Portion Officially Ends
4:30 - 6:00	Solutions Expo, Networking, News Interviews, Awards, Prizes



SOCIAL MEDIA BOOST \$3,900



This unique social media campaign enhances your event's core messages for 30 + days post-event, creating and integrating content generated from onsite or virtual interviews and the event itself. Well-edited long-form content.



This long-form authentic, high-value content appeals to the channel as well as social media and AI search engine algorithms.



From your long-form content, we generate up to 30 pieces of engaging short-form content tailored for social sharing, including graphics and titles to draw attention.



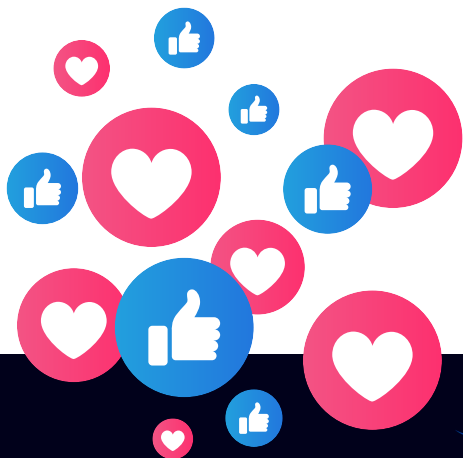
We execute with a smart posting schedule to optimize impact across all social networks over 30 to 60 days and drive viewers back to your long-form content with all of your call-to-actions.



You can do the posting as per the schedule or adjust as you see fit. Or, we can do it.

If you want to do the extra mile (additional cost), we also have a platform that you can use to automatically post the content to all social media networks as well as send to your partners and the channel at large. Everything maps back to the buyers journey to help you measure ROI to the penny!

It's a big event ROI multiplier!





IF YOU ONLY DO ONE THING THIS YEAR: JOIN A CYBER MASTERMIND PEER-GROUP

Beyond access to the resources and in-person meet-ups, A cyber Peer-Group is the #1 benefit to all CDE members!

Mastermind peer groups offer a unique blend of brainstorming, education, accountability, and support in a close-knit environment (with approximately eight to ten participants).

Members engage with like-minded peers, foster accountability, and experience tangible benefits for their businesses through shared guidance and encouragement.

This peer-to-peer collaboration leads to predictable and sustainable growth. Peer-groups are held pre or post-day of CDES, but also virtually and pre-scheduled in-person meet-ups.

Types of Peer Groups: MSPs, MSSPs, SOCs, CISOs, CIOs, Cyber Professionals, AI Consultants, Vendors and mixed.

For further information or to test drive a session, please visit [The Channel Partner Alliance](#).



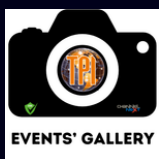
**FIGHTING
CYBERCRIME?**

**JOIN THE
CYBERSECURITY
DEFENSE
ECOSYSTEM**

**SHAPE
CYBERSECURITY
IN YOUR LOCAL
AREA, TOGETHER!**

**ASK ABOUT LOCAL
CDE CHAPTERS TO
MEET MORE OFTEN.**

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