



11TH ANNUAL BRITAIN'S 50 BEST MANAGED IT COMPANIES AWARDS

DECEMBER

2026

BY
INVITATION
ONLY

RECEPTION

5:00 PM - 6:00 PM

AWARD CEREMONY

6:00 PM - 7:30 PM

DINNER (INCLUDED)

7:30 PM - 9:00 PM

VENUE IN LONDON

TBA



WWW.CHANNELNEXT.CA
WWW.RESELLERCHOICEAWARDS.COM
WWW.BESTMANAGEDITCOMPANIES.COM

eCN
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Welcome to Britain's 50 Best Managed IT Companies

The objective of the Britain's 50 Best Managed IT Companies awards, now celebrating its 11th year and originating in North America 20 years ago, is to assist various channel partners (MSPs, MSSPs, VARs, ISPs) in enhancing their business practices. To participate, each applicant must answer about 240 foundational questions that are crucial for developing effective business strategies. The evaluation process benchmarks each applicant and includes a panel review. Only those who rank within the top 50 scores can earn this prestigious accolade. Winning this award comes with its own unique benefits—just ask previous recipients!

There are no fees to participate in the assessment nor to win the award. If you wish to attend the in-person Awards Gala and Dinner, there is a fee of £249 + taxes to attend. Otherwise, you will be notified by email with the Award eCertificate for free.

Each year, we receive over 1,000 applications from across the United Kingdom. The deadline to complete the assessment is November 15, 2026. Regardless of the outcome, completing this assessment will empower any channel partner to gain insights into their weaknesses and strengthen their business practices.

This year, we are thrilled to welcome the esteemed Alex Tatham (best known for his long standing leadership as Managing Director of WestCoast Distributor) who will host this exclusive awards gala ceremony and dinner. With his extensive experience and dedication to the channel, Alex is the ideal choice to host this important recognition for Britain's best. We extend our gratitude to him his on-going support of this important initiative in the U.K..

Julian Lee,
Publisher
eChannelNEWS



Gerlinda Ringe
Event Director





SPONSORSHIPS

Sponsor of the Awards Gala : £ 14,900 (non-exclusive) or £ 29,900 (exclusive)

- Logo to appear on the official awards backdrop used for photo opportunities. Exclusive sponsor gets only their logo to appear with the awards logo.
- Set up your signage in the entrance, reception, award ceremony and dinner rooms.
- Get the full contact list of Britain's 50 Best Managed IT Companies winners.
- Post event news interview with eChannelNEWS.com.
- Recognition as a sponsor or exclusive sponsor during the ceremony.
- Two tickets to attend the event, 6 tickets for exclusive sponsor.
- Post event email of your message to all 50 best MSP winners as well as the entire **echannelnews** community in the UK (8,000+) - Include your call to action.
- Logo on all award promotion materials and web site sent to target audience.
- **Exclusive sponsor only:** 5 minute speaker spot at the awards ceremony and another 5 minutes at the dinner with your logo on every dinner table. Everyone also takes home a special gift and gift bag with your logo to carry home their award and you can include more information about your company in the bag. Exclusive sponsor get special recognition throughout the event as well as pre and post event including 12 monthly news media interviews (a £ 12,000 value).

Vendors and distributor tickets to attend the Awards Gala: £ 795 per ticket includes dinner with the MSPs.

- Attend the Awards Ceremony to meet, network and dine with Britain's top 50 MSPs. Extend the opportunity to include a splendid 3-course dinner with fine wine, engaging conversations and excellent business opportunities. with everyone.

Taking photos at the Awards Gala and sharing across various social media platforms is one way winners generate publicity. Our sponsors get their logo in the backdrop of every pic and more! All sponsors are promoted pre, during and post event!



Other U.K. Awards handed out:

- Top 10 Women In Tech in Britain
- Top 10 Channel Leaders in Britain
- Top Distributor in Britain
- Top Vendor in Britain

Contact Marie-Claude Rouleau
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The best award recognition
any channel partner can
receive!



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