

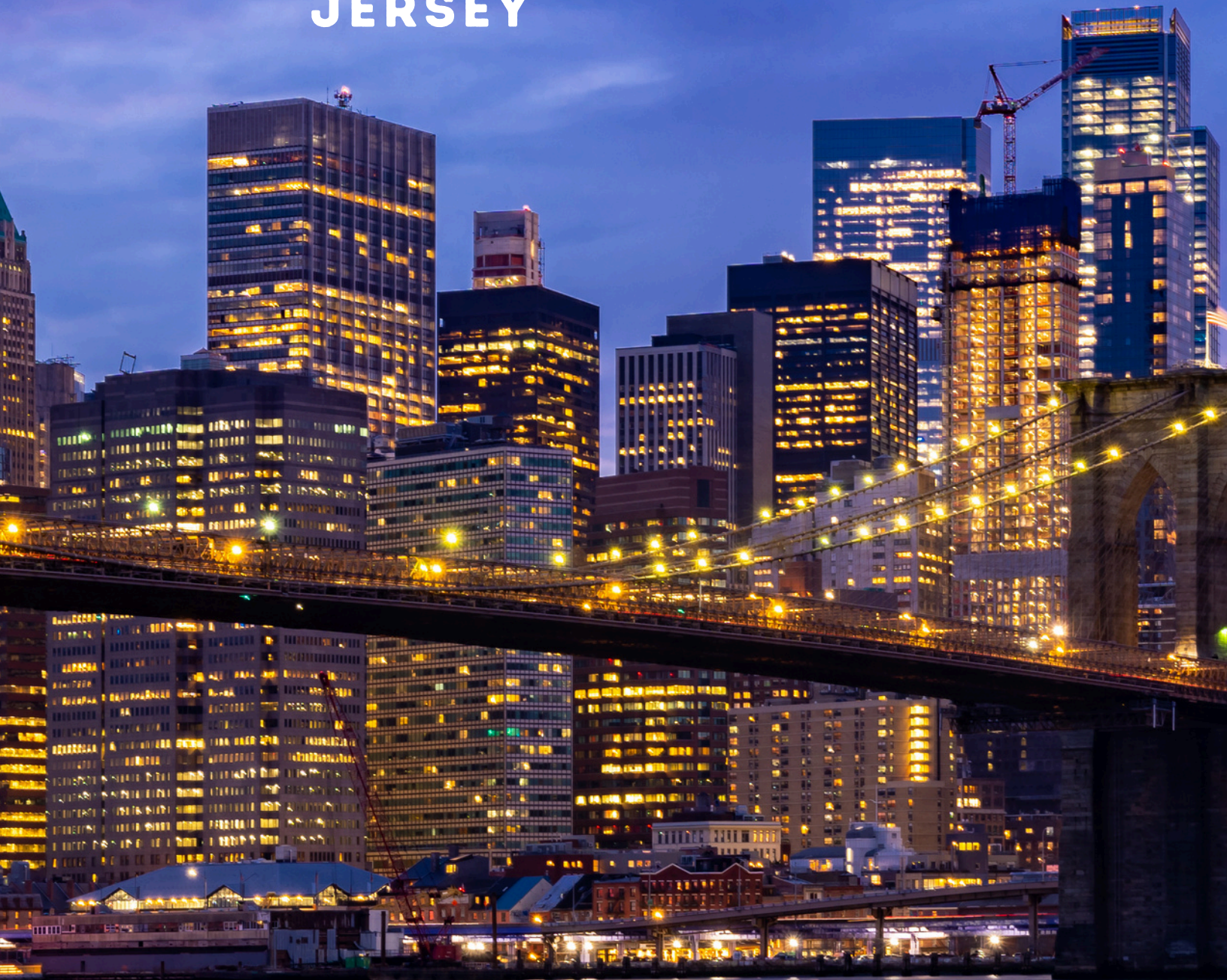


CYBERSECURITY DEFENSE ECOSYSTEM SUMMIT 2026

**SHAPING THE FUTURE OF
CYBERSECURITY, TOGETHER.**

JOIN YOUR PEERS!

**SEPTEMBER 24, EDISON, NEW
JERSEY**



cybersecuritydefenseecosystem.com



Julian Lee,
Editor and Publisher of
eChannelNEWS.com
and CDE

Welcome to CDES

This is an exclusive event for the regional cybersecurity channel partners and professional community to connect, network, socialize, and learn!

Join Your Peers

Engage with fellow professionals, including MSPs, MSSPs, SOC's, CISO's, CIO's, and more, to expand your network and enhance your cyber business practice. Each gathering focuses on the latest cybersecurity challenges and solutions, prioritizing expert insights and peer collaborations—without any sales pitches.

- **Morning Sessions:** Immerse yourself in the latest cybersecurity topics and discussions, followed by a networking lunch at the Golf Bays, which also double private vendor booths.
- **Afternoon M&A Optional Session:** Due to high requests, the afternoon is open to MSPs and MSSPs who are interested in selling their companies and connecting with potential buyers or investors. This is an optional activity so if you are not interested in mergers and acquisitions, then you may continue socializing over golf games or join some of your peers in their mastermind peer-groups.

By attending, you'll:

- Increase your cybersecurity knowledge
- Expand your professional network
- Access valuable resources for daily use
- Explore M&A opportunities if you are an MSP or MSSP
- Experience a Mastermind Cyber Peer Group

It's free to join our growing community in the fight against cybercrime!

Your Network is Your Net Worth: Unlocking Resources through the CDE

The CDE serves as a treasure trove for all your Cybersecurity needs, boasting over 8,000 members, 240 vendors, and 20 services that encompass every facet of the field. You can trust that you'll find virtually anything you require.

While the events provide official meet-ups for the local community, members are encouraged to organize and host local chapter events whenever they desire. The CDE does not oversee these local chapters, but it actively supports members in their efforts to connect and collaborate as frequently as they wish.



Julian Lee,
Editor and Publisher of
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2026 CYBERSECURITY DEFENSE ECOSYSTEM SUMMIT EVENT LISTINGS

September 24



Cybersecurity Defense Ecosystem Summit (Edison NY) TopGolf

Targeting 100 MSPs, CISO, CIO and Cybersecurity Professionals

EVENTS



ABOUT

The **Cybersecurity Defense Ecosystem Summit (CDES)** is a community and resource that was specifically built for professionals in the cybersecurity community to meet, learn, and collaborate.

Staying Ahead of The Evolving with Cyber Trends

Learning just one thing or meeting one new contact could help you. The CDE continues to adapt with the clear objective of assisting members in staying ahead of swiftly emerging cyber trends. The pace of change in cybersecurity is intensifying, especially as artificial intelligence transforms threat landscapes, defense strategies, compliance requirements, and business risk models. For many organizations, grasping the full impact of AI—both as a defensive tool and a weapon for attackers—can seem daunting. New technologies, vendors, frameworks, and regulatory factors are constantly emerging, making it challenging to distinguish genuine value from mere hype.

Simplifying Complexity

CDE aims to simplify this complexity. By uniting industry experts, practitioners, and peers, the event offers practical insights, real-world applications, and actionable guidance. Rather than merely showcasing tools, CDE prioritizes helping members comprehend strategic implications, implementation hurdles, and measurable outcomes. The goal is not just awareness, but clarity and confidence, enabling members to thoughtfully adopt AI-driven solutions, effectively mitigate risk, and make informed decisions that enhance their cybersecurity posture in an increasingly complex digital landscape.

Building Community Connections

These CDES events are designed to connect members of the CDE community in each region and build their networks. The most significant benefit of CDE comes from members joining a [Mastermind Peer Group](#) of about eight like-minded leaders for year-round collaboration, guided by experts, while leveraging CDE resources as needed.

The CDE community currently includes over 8,000 MSPs, MSSPs, SOCs, CISOs, and cybersecurity professionals working together on various cybersecurity initiatives. You are welcome here!

For more information, please visit www.cybersecuritydefenseecosystem.com. CDES is the cybersecurity mission of TechnoPlanet, a company committed to developing and supporting the IT channel for over 30 years. To learn more, visit www.technoplanet.com.

We are committed to providing an exceptional and fun in-person experience specifically designed for our cybersecurity community and sponsors, with the goal of growing their networks and businesses.

Since we launched the [CDE](#) back in November 2023, we continue to host many regional CDE Summits across the USA and Canada each year.

While the event is the in-person meet up of the community, the CDE resource is available 365 days a year to help you in several ways. Sign up for free and start exploring all of the benefits. At the core of the CDE are the [Mastermind Peer-Groups](#) where you can join a group of up to 10 like-minded companies to collaborate all year long on all levels of cybersecurity, let by industry experts.

Bring your colleagues. Meet the community. Let's push back on cybercrime!

Best regards,
Gerlinda Ringe
Global Events Director





Our mission is to empower channel partner and CISO members to stay ahead in the realm of cybersecurity, ensuring they can better safeguard themselves and their clients. This vibrant community is bolstered by a diverse array of seasoned advisors, complemented by an extensive network of thousands of CISOs, MSPs, MSSPs, and SOC's that provide guidance and support. We lean on many experts to fulfill the needs of the CDE community.

Partial list of our Advisors

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Adam Bennett
CEO
Crosshair Cyber



Barb Paluszkiwicz
Author and CEO
CDN Technologies



Debbie Kestin Schildkraut
(she/her/hers)
Founder/President
Kestin Impact Consulting LLC



Desmond Russell
CEO
Partner Elevate



Evgeniy Kharam
CISO



Gavin Garbutt
Chairman
Augmentt



Kenrick Bagnall



Greg Young
VP Cybersecurity
TrendMicro



Jay McBain
Principal Analyst
Canlys



Jeff Mesnik
CEO
ContentMX



Joy Belinda Beland
VP, Cyber Education
Summit 7



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Data and More



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Pax8



Mel Rico Reyes
CISO and
Business Coach



Nim Nadarajah
Managing Partner
CriticalMatrix



Paolo Del Nibletto
Channel Chief
Jolera



Randal Wark
Channel Partner
Alliance



Shane Gibson
Sales Trainer



Sounil Yu
CISO/Author
Cyber Defense
Matrix



Wayne Roye
CEO
Troinet



More to come



Type	Fee Per Event in US\$	Description
Vendor Guest Pass	\$695	Full non-solicitation access to experience the entire event
Bronze (10 Spots Available)	\$4,900	Shared with one other vendor Golf Bay + Digital Package with 1 Pass
Silver (10 Spots Available)	\$7,900	Lions' Den (2-minute pitch to audience), Exclusive Golf Bay + Digital Package with 2 passes
Gold (4 Spots Available)	\$11,900	10 minute speaking spot in morning expo room, Lions' Den (2-minute pitch to audience), 3 passes, Premium Exclusive Golf Bay + Digital Package
Diamond (1 Available)	\$19,900	20 minute prime speaking spot in morning of Day 1. Expo room + Signage display in conference room, Lions' Den (2-minute pitch to audience), 4 vendor passes, Premium Golf Bay + Digital Package
Afternoon Session: M&A Investors (5 available)	\$4,900	Join a panel of financial investors interested in M&A in the MSP and MSSP sector, then meet potential sellers one-on-one
Attendee Ticket	\$295	Full access to all activities

We organize these engaging events at TopGolf venues nationwide across the US. Depending on the chosen package, each sponsor will enjoy either a private or shared Golf Bay Or Booth area, providing a fantastic opportunity to network and/or play golf with attendees. Every Golf Bay or Booth Area will have food, snacks, and beverages. Plus, everyone receives their first alcoholic drink on us! Vendors are welcome to treat their potential clients to additional drinks as desired.

Once the event officially concludes, vendors have the option to host any type of private experience, and we are happy to assist with promotion at no extra charge. Seize this opportunity! Invite your partners to join you and make the most of the evening!



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SPONSORSHIP INCLUDES DIGITAL EXPOSURE

Sponsors receive additional digital exposure to reach way beyond the in-person events plus awareness and visibility in our community of more than 8,000 CDE members and over 120,000 eChannelNEWS.com viewers.

LOGO ON CDE SUMMIT EVENT WEBSITE

Sponsors will have a logo on the event website with link to website to promote your business and products to everyone.

VIDEO PREVIEW

Sponsors get to create a video preview to showcase what they will be presenting at the event that's shared everywhere.

POST EVENT NEWS COVERAGE

Get one news interview to recap your message on www.e-channelnews.com and shared everywhere (LinkedIn, Twitter and other social media)

CDE NEWSLETTERS

Get your brand and message promoted in the e-newsletters leading up to the event as well as the post-event wrap up - sent to the entire CDE community.

WANT MORE OR CANNOT EXHIBIT?

If in-person events are just not possible at this time, then you can still reach and prospect the entire CDE community of over 8,000 members and growing! We offer 3, 6 or 12 month campaigns. Ask for details.

LEARN MORE: ASK FOR THE CDE [VENDOR PROSPECTUS](#)



SOCIAL MEDIA BOOST \$3,900



This unique social media campaign enhances your event's core messages for 30 + days post-event, creating and integrating content generated from onsite or virtual interviews and the event itself. Well-edited long-form content.



This long-form authentic, high-value content appeals to the channel as well as social media and AI search engine algorithms.



From your long-form content, we generate up to 30 pieces of engaging short-form content tailored for social sharing, including graphics and titles to draw attention.



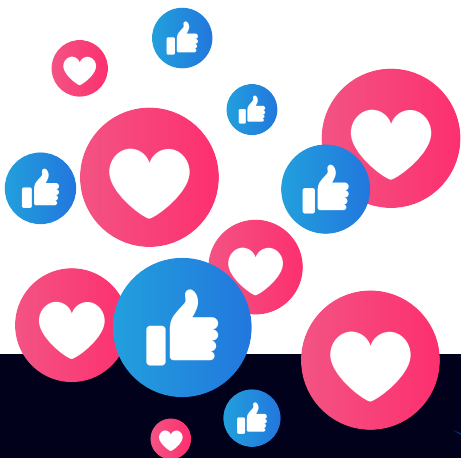
We execute with a smart posting schedule to optimize impact across all social networks over 30 to 60 days and drive viewers back to your long-form content with all of your call-to-actions.



You can do the posting as per the schedule or adjust as you see fit. Or, we can do it.

If you want to do the extra mile (additional cost), we also have a platform that you can use to automatically post the content to all social media networks as well as send to your partners and the channel at large. Everything maps back to the buyers journey to help you measure ROI to the penny!

It's a big event ROI multiplier!



AGENDA

This is the general format of our CDES events. The event's agenda will be based on the current market demands and speaker line-up in each region.

Time	Description
8:30 - 9:30	Registration, Breakfast, Meet & Greet,
9:30 - 10:00	Leading Keynote Cyber Speaker
10:00 - 11:00	CISO & MSSP Town Hall Panel
11:00 - 12:00	Solution Presentations
12:00 - 12:30	Lions' Den (2 Min pitches on stage)
12:30 - 2:30	Lunch, Expo, Product Demos and News Interviews, Awards, Prizes and Golf Games
2:30 (Optional)	M&A Panel Discussion (BY INVITATION ONLY)
3:30 - 4:30 (Optional)	M&A One-on-One Meetings (BY INVITATION ONLY)
2:30 - 4:30 (Optional)	Mastermind Peer-Groups (BY INVITATION ONLY)
4:30	Event Officially Ends
4:30	After-Event Social Networking, Private Meetings





Cyber Mastermind Peer-Groups

IF YOU ONLY DO ONE THING THIS YEAR: JOIN A CYBER MASTERMIND PEER-GROUP

Beyond access to the resources and in-person meet-ups, A cyber Peer-Group is the #1 benefit to all CDE members!

Mastermind peer groups offer a unique blend of brainstorming, education, accountability, and support in a close-knit environment (with approximately eight to ten participants).

Members engage with like-minded peers, foster accountability, and experience tangible benefits for their businesses through shared guidance and encouragement.

This peer-to-peer collaboration leads to predictable and sustainable growth. Peer-groups are held pre or post-day of CDES, but also virtually and pre-scheduled in-person meet-ups.

Types of Peer Groups: MSPs, MSSPs, SOC's, CISO's, CIO's, Cyber Professionals, AI Consultants, Vendors and mixed.

For further information or to test drive a session, please visit [The Channel Partner Alliance](#).



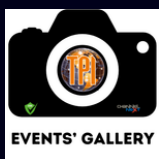
**FIGHTING
CYBERCRIME?**

**JOIN THE
CYBERSECURITY
DEFENSE
ECOSYSTEM**

**SHAPE
CYBERSECURITY
IN YOUR LOCAL
AREA, TOGETHER!**

**ASK ABOUT LOCAL
CDE CHAPTERS TO
MEET MORE OFTEN.**

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